

Overview of stakeholders and their evaluation criteria

This factsheet gives an overview of which stakeholders and evaluation criteria are included in the MAMCA module of the evaluation toolkit.

Government	Local or regional government; usually responsible for the funding, construction and operation of transport infrastructure and services
Public funding of transport	The level of public subsidies provided for transport investments and operations
Air quality	Concentration of particulate matter, NO _x , NMVOC and SO ₂
Accessibility	The ability for citizens to reach schools, shops, work places, leisure facilities, hospitals etc.
Socio-political acceptance	Citizens' satisfaction with the mobility policy or project
Citizens/Public	Citizens living in the area affected by the project and visitors or tourists
Cost of mobility	The cost for a person to travel
Air quality	Concentration of particulate matter, NO _x , NMVOC and SO ₂
Noise	The exposure to noise nuisance from transport
Safety	The risk of a person using the transport network being killed or injured
Transport operator	Public and private operators of transport services (buses, trains, taxis, car sharing, bike sharing, parking operators etc.) and infrastructure
Cost effectiveness of operations	The overall balance of costs and revenues for operating the transport service
Public funding for transport investments	The level of public subsidies provided for transport investments
Accessibility of stops and stations	The ease of access to stops and stations of public transport, bike sharing. Car sharing, taxis etc.
Image of the company	How do transport users and citizens feel or think about the operating company



Businesses	Business organisations that carry out their activities in the area affected by the project (shopkeepers, offices, factories, employers in general)
Economic activity	Economic (and business) change due to the realisation of the project; such as employment opportunities, shop and hotel occupancy in the city
Reliability and travel time	Impact on the punctualities and costs of goods deliveries; impact on the travel time of business travellers
Accessibility	The ease for business travellers, clients and suppliers to reach the businesses (freight and persons)
Liveability	How well citizens and visitors feel in the public areas of the city, based on the quality of urban space, walkability and pedestrian friendliness

